

HOME  
OF  
FINANCE



Investment Controlling

FACTUM



[www.home-of-finance.li](http://www.home-of-finance.li)



What began as a venture into self-employment as an independent asset manager has since grown into an internationally active competence centre with over 40 employees and a wide range of clients. Back in 1994, Jürg Meier and Claudio Marxer laid the foundation for what was to become the Home of Finance on Zollstrasse in Vaduz. The Home of Finance brings together three autonomous financial services providers under one roof: LMM Investment Controlling AG, Factum AG Vermögensverwaltung and SOLFIN Financial Service Solutions AG.

#### Investing in the future

The key factor that has driven, and continues to drive, the development of the three companies and has led to their current standing in Jürg Meier's opinion are his clients' requirements: "From day one, in addition to being successful ourselves, it was very important for us to work primarily for the success of our clients and to meet their requirements. After Factum, LMM was founded in 2000 to take care of investment controlling, and about a year ago SOLFIN, which focuses, among others, on all areas of expertise concerning data processing, securities administration as well as compliance and risk management."

"Our strategy is shaped  
by new and unconventional  
ways of thinking."

Ralf Ackermann, CEO  
Factum AG Vermögensverwaltung

Although the Liechtenstein financial centre has been in a state of flux for many years now, Ralf Ackermann, the third partner in addition to the two founders, is convinced that consolidation is yet to reach a peak. "By global comparison, Liechtenstein is a small financial centre whose influence is limited. This means it

is even more important that we keep track of international developments, build up and expand our expertise in this regard, and structure our services in line with our clients' needs", he explains. Consequently, having clear structures is absolutely essential for him, as is effectively leveraging synergies. The foundation of SOLFIN Financial Service Solutions AG was the logical consequence of the positive business performance.

#### Top solutions for ever more demanding central services

In Liechtenstein, data volumes, digitalisation and regulations are evolving in line with international standards and are changing at a rapid pace. As a professional service provider in the area of financial services solutions, SOLFIN specialises both in electronic data processing, analysis and archiving, as well as in successfully managing the relevant regulatory requirements.

"We are continually expanding  
our expertise when it comes  
to risk and compliance."

Claudio Marxer, CEO  
Solfin Financial Service Solutions AG

Investor protection, transparency in asset management and internal risk management at companies are hotly debated topics in light of MiFID II, tax compliance and cross-border risks. Claudio Marxer knows what he is talking about when he considers it unlikely for the flood of regulations to subside: "This complex issue will become even more important, and the challenges we face will increase more quickly than is generally thought." An increased level of transparency, however, is not just required with regard to investor protection. Financial services providers and intermediaries need to actively manage their corporate risks concerning cross-border business in order to avoid any potential legal and reputational risks.

#### Cooperation as a USP

Digital transformation also has an increased impact on business activities. Companies must access and process ever larger data volumes more and more quickly. Not least for this reason, cooperation is becoming increasingly important in the Liechtenstein financial centre, especially for smaller and medium-sized businesses. "Nowadays, blinkered thinking will only lead you down a dead end", explains Jürg Meier. "We see clear advantages in the cooperation our companies engage in. The interdisciplinary transfer of knowledge and expanded network are real assets to us in our day-to-day work. However, it is also extremely important that we can meet the highest of demands in terms of both infrastructure and digitalisation."

"International success requires  
smart cooperation."

Jürg Meier, CEO  
LMM Investment Controlling AG

By focusing on their respective core competences, all three companies in the Home of Finance exhibit individual development potential despite their close business relationships. Jürg Meier, Ralf Ackermann and Claudio Marxer believe that this point is extremely important, as this is the only way to safeguard clients' interests at all times and ensure their requirements take centre stage.





Believing in a prosperous Liechtenstein financial centre: Jürg Meier, LMM Investment Controlling AG, Ralf Ackermann, Factum AG Vermögensverwaltung and Claudio Marxer, SOLFIN Financial Service Solutions AG.



## LMM Investment Controlling AG

- 16 employees
- Investment controlling with a modular range of services offered
- More than CHF 10 billion of assets under control
- Worldwide more than 350 clients at around 70 custodian banks in Liechtenstein and abroad
- Privately owned and owner-managed since its foundation in 2000
- Branches in Zurich, Vienna and Dubai

[www.lmm-ic.com](http://www.lmm-ic.com)

## Factum AG Vermögensverwaltung

- 18 employees
- Client-oriented investment solutions with transparent cost structure
- More than CHF 2 billion of assets under management
- Worldwide more than 500 clients at around 35 custodian banks in Liechtenstein and abroad
- Privately owned and owner-managed since its foundation in 1994
- Branch in Vienna, representative office in Moscow (in formation)

[www.factum.li](http://www.factum.li)

## Solfin Financial Service Solutions AG

- 8 employees
- Electronic data processing, analysis and archiving; compliance and risk management; securities administration and accounting
- Privately owned and owner-managed since its foundation in 2016

[www.solfin.li](http://www.solfin.li)

F/ACTUM

Vaduz, Vienna, Moscow (in formation)

**SOLFIN**  
Financial Service Solutions

Vaduz

**L M M**  
Investment Controlling

Zurich, Vaduz, Vienna, Dubai